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BBP72 Double-Sided Printer

Print accurate,
double-sided heat
shrink sleeves for
wire and cable in
half the time.



Together with Brady ribbon, the heat shrink sleeves for the BBP72 printer meet the following specifications:

- SAE- DTL- 23053/5 Class 1
- SAE- M-81531
- MIL-STD-202
- UL Recognized
- CSA Accepted

The BBP72 Double-Sided Sleeve Printer is the ultimate sleeving solution for printing two-sided heat shrink sleeves. Designed to print on both the top and the bottom of the sleeve simultaneously, the BBP72 Double-Sided Sleeve Printer creates sleeves in a seamless one-pass operation.

The BBP72 Double-Sided Sleeve Printer allows you to print on both sides of the heat shrink tubing without the time-consuming, tedious process of re-winding and re-printing the sleeves. Save time, minimize waste and reduce sleeving errors with the BBP72 printer.

Efficient heat shrink tubing printer with superior print quality

- Time-saving double-sided printing with one-pass operation
- Automatic printing and formatting for reducing label errors
- Less sleeve waste due to incorrect set-up and misalignment
- Crisp, clear thermal transfer printing with 300 dpi print resolution

High-performance heat shrink sleeves that meet many specifications

- Variety of heat shrink sleeves including PermaSleeve™ and Heatex™ materials to fit multiple applications
- Durable, fade-resistant and smudge-proof sleeves – even in the harshest environments

Brady offers a full line of high-performance heat shrink sleeve products that can be used with the BBP72 Double-Sided Sleeve Printer. Coupled with the easy-to-use LabelMark™ or Brady Workstation software the BBP72 printer is an ideal double-sided labeling solution for wire and cable identification.



| Article No. | Description |
|-------------|-----------------------------------|
| 361110 | BBP72 Double-sided Sleeve Printer |

Printer Specifications

| Printhead | |
|--|--|
| Print Technology | Thermal Transfer |
| Print Resolution (dpi) | 300 dpi |
| Print Speed (mm/sec) | 125 mm/sec |
| Maximum Print Width (mm) | 105.60 mm |
| Material | |
| Continuous rolls or fan-folded | Double sided heat shrinkable sleeves |
| Material thickness mm | 0.055 - 1.2 |
| weight g/m ² | 60 - 300 |
| Label Dimension Limits* | Max. Width: 106.00 mm Min. Width: 4.00 mm Max. Height: 1000 mm Min. Height: 5.00 mm |
| Limits for continuous material and flat pressed tubes* from 0.4 thick mm | Max. Width: 110 mm Min. Width: 3.5 mm |
| Limits for carrier material | Max. Width: 110 mm Min. Width: 25 mm |
| Media roll | Total diameter: up to 300 mm Core diameter: 38 - 100 mm Winding direction: preferred inside* |
| Dimensions of the printer | |
| Height x Width x Depth | 395.00 mm x 248.00 mm x 554.00 mm |
| Weight | 21 |
| Operation data | |
| Power Supply | 100 - 240 V ~50/60 Hz, PFC |
| Power consumption | Max. 300 W |
| Operating Temperature | 10°C-35°C |
| Operating Humidity | 30-85% (non-condensing) |
| Approval/Compliance | CE, FCC class A, CB, CCC, UL |

*Critical materials or applications need to be tested and released.

| Monitoring | |
|-------------------------|---|
| Stop printing if | End of ribbon End of labels Printhead open |
| On the display | Data reception WLAN field intensity Ethernet state Used memory Temperature printhead Access to memory card Remaining quantity of ribbon Clock Date sheet Abc debug Input buffer |
| Fonts | |
| Font Types | 5 Bitmap fonts incl. OCR-A, OCR-B and 3 Vector Swiss 721, Swiss 721 Bold and Monospace 821 available internally, loadable TrueType Fonts. Optional Chinese (simplified Chinese) Optional Thai |
| Character Sets | Windows 1250 up to 1257, DOS 437, 737, 775, 850, 852, 857, 862, 864, 866, 869, EBCDIC 500, ISO 8859-1 up to -10 and -13 up to -16, WinOEM 720, UTF-8, Macintosh Roman, DEC MCS, KOI8-R. All West and East European latin, cyrillic, greek, hebrew and arabic characters are supported. Optional Thai and Chinese. |
| Bitmap fonts | Size of width and height 1-3mm Zoom 2-10. Orientation 0°, 90°, 180°, 270° |
| Vector-/True Type fonts | Size of width and height 0.9 – 128 mm variable zoom Orientation 360° in steps of 1° |
| Font formats | Bold, italic, underlined, outline, negative, grey, vertical, depending on character fonts |
| Font width | Variable |

Get a Full solution

Automated print & apply



Specialised high quality identification



Software



Support & services



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WHEN PERFORMANCE MATTERS MOST™

Brady EMEA Locations

| | | | |
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